



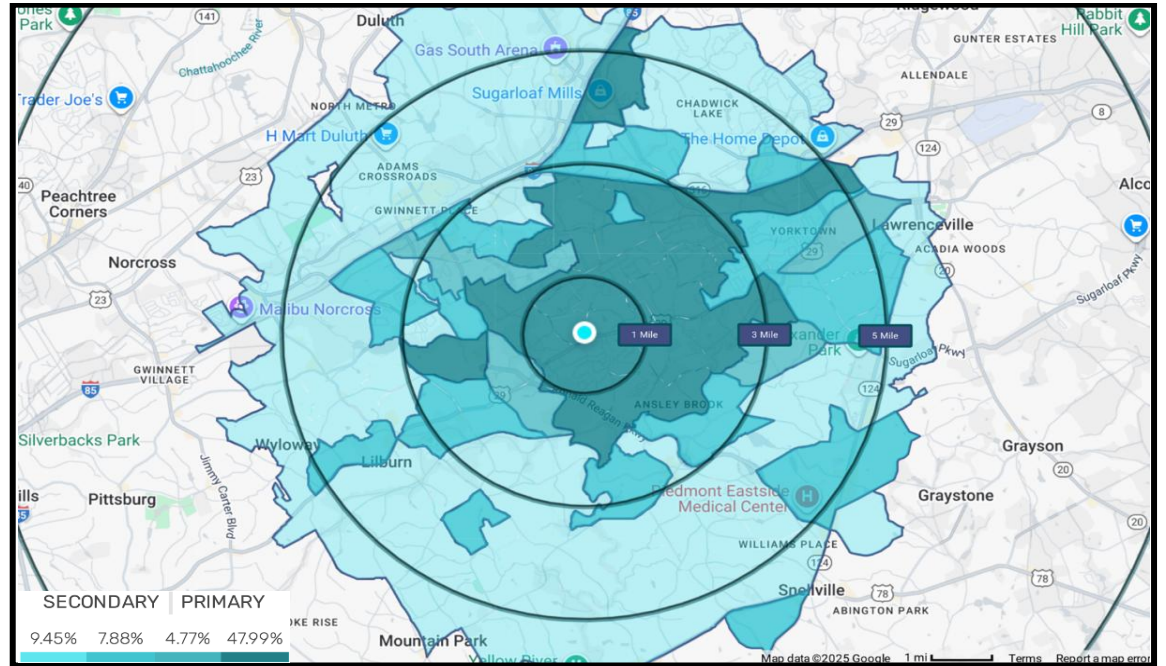
PRIMARY

Bethesda Walk

3059 Lawrenceville Highway,
Lawrenceville, GA 30044 • 81,296 SF

Location Overview

Total Visits	1.52M
Unique Visitors	90.49K
Average Freq.	16.8
Average Dwell Time	28 Minutes



Category	Sub-Category	Variable	1-Mile Visitors	3-Mile Visitors	5-Mile Visitors
Population	Visitors	Total Visitors	9,824	40,592	50,680
Population	Visitors	Total Households	2,977	12,645	16,038
Income	Household Income	Average Household Income	\$ 84,432	\$ 86,920	\$ 89,339
Income	Household Income	Median Household Income	\$ 69,738	\$ 74,466	\$ 76,227
Income	Household Income	<\$75K	52.1%	52.0%	46.7%
Income	Household Income	\$75K-\$100K	20.9%	19.2%	18.4%
Income	Household Income	\$100K-\$125K	6.1%	7.5%	7.2%
Income	Household Income	\$125K-\$150K	3.7%	3.6%	4.9%
Income	Household Income	\$150K+	17.2%	17.7%	22.8%
Education	Educational Attainment	Bachelor's Degree & Higher	21.0%	30.0%	34.0%
Employment	Occupation	Blue Collar	56.7%	64.1%	60.7%
Employment	Occupation	White Collar	43.3%	35.9%	39.4%