



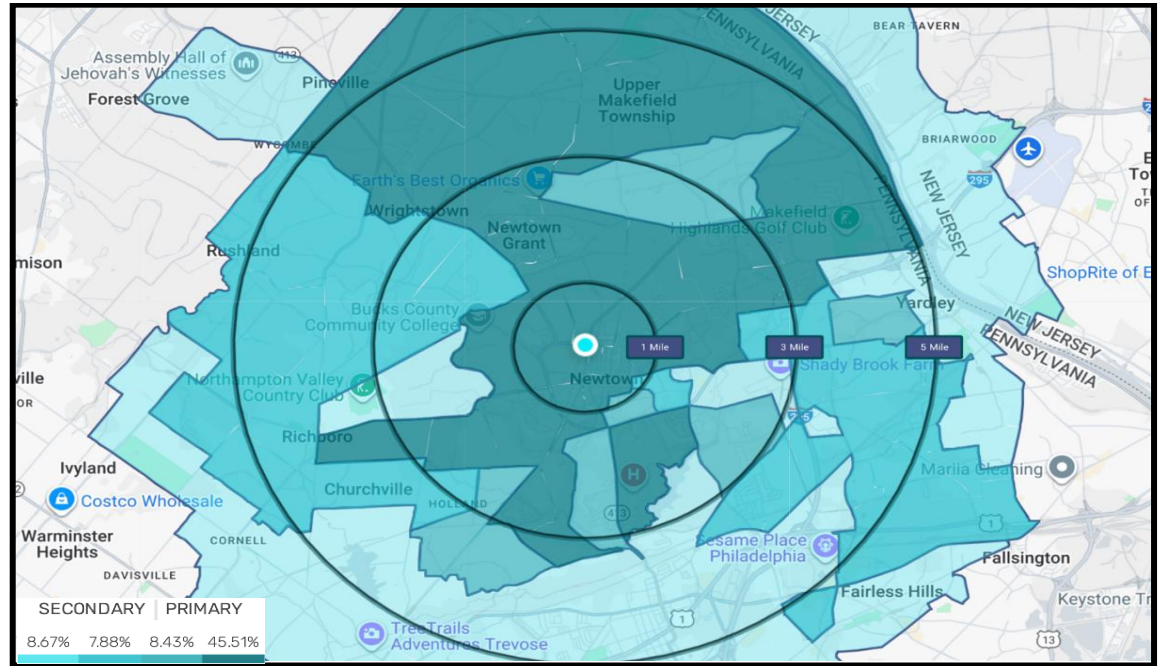
PRIMARY

Goodnoe's Center

290 N. Sycamore St.,
Newtown, PA 18940 • 39,869 SF

Location Overview

Total Visits	1.54M
Unique Visitors	141.72K
Average Freq.	10.86
Average Dwell Time	30 Minutes



Category	Sub-Category	Variable	1-Mile Visitors	3-Mile Visitors	5-Mile Visitors
Population	Visitors	Total Visitors	3,080	32,240	83,832
Population	Visitors	Total Households	1,294	12,352	30,484
Income	Household Income	Average Household Income	\$ 208,268	\$ 171,480	\$ 184,822
Income	Household Income	Median Household Income	\$ 146,099	\$ 135,981	\$ 142,276
Income	Household Income	<\$75K	21.2%	19.4%	18.7%
Income	Household Income	\$75K-\$100K	10.3%	11.5%	10.9%
Income	Household Income	\$100K-\$125K	4.9%	6.1%	5.7%
Income	Household Income	\$125K-\$150K	3.6%	6.6%	6.0%
Income	Household Income	\$150K+	60.1%	56.4%	58.7%
Education	Educational Attainment	Bachelor's Degree & Higher	72.0%	61.0%	60.0%
Employment	Occupation	Blue Collar	66.8%	49.5%	54.5%
Employment	Occupation	White Collar	33.2%	50.5%	45.5%