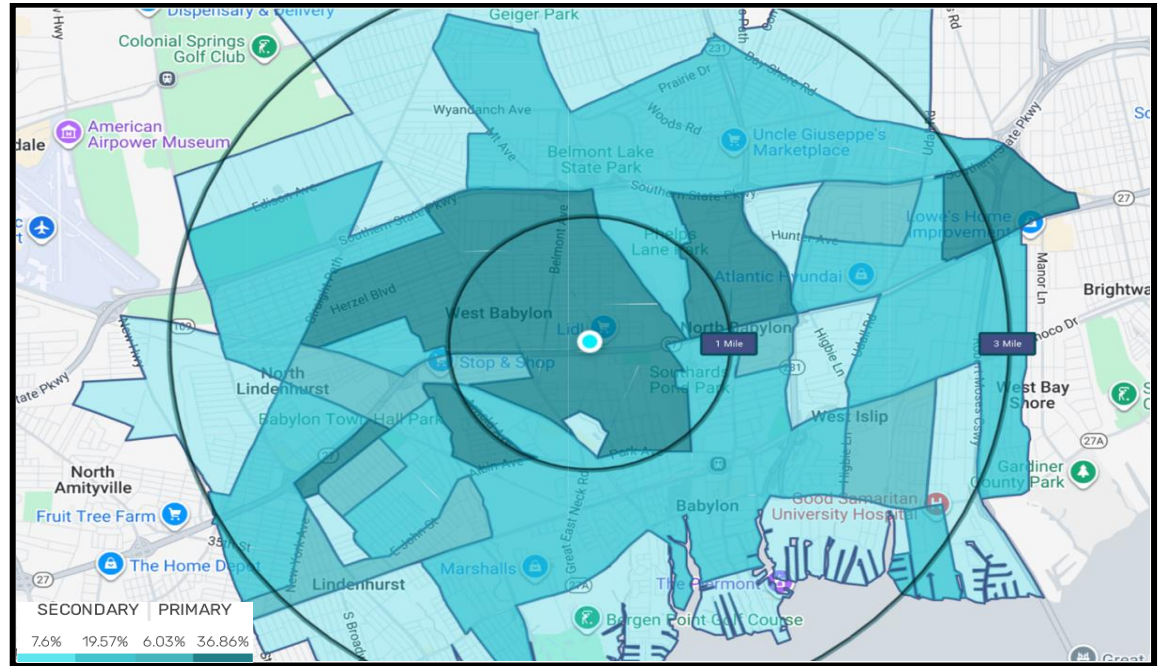




PRIMARY
Hubbards Commons
 713-761 Sunrise Highway,
 West Babylon, NY 11704 • 73,882 SF

Location Overview

Total Visits	2.44M
Unique Visitors	160.46K
Average Freq.	15.19
Average Dwell Time	28 Minutes



Category	Sub-Category	Variable	1-Mile Visitors	3-Mile Visitors	5-Mile Visitors
Population	Visitors	Total Visitors	14,339	77,587	151,016
Population	Visitors	Total Households	4,764	25,776	50,005
Income	Household Income	Average Household Income	\$ 136,882	\$ 143,081	\$ 142,927
Income	Household Income	Median Household Income	\$ 124,569	\$ 125,855	\$ 124,569
Income	Household Income	<\$75K	21.9%	22.3%	24.0%
Income	Household Income	\$75K-\$100K	15.0%	13.5%	13.9%
Income	Household Income	\$100K-\$125K	9.9%	7.0%	7.0%
Income	Household Income	\$125K-\$150K	7.1%	6.3%	6.2%
Income	Household Income	\$150K+	46.1%	50.8%	48.9%
Education	Educational Attainment	Bachelor's Degree & Higher	30.0%	34.0%	35.0%
Employment	Occupation	Blue Collar	58.5%	61.1%	65.5%
Employment	Occupation	White Collar	41.5%	38.9%	34.5%