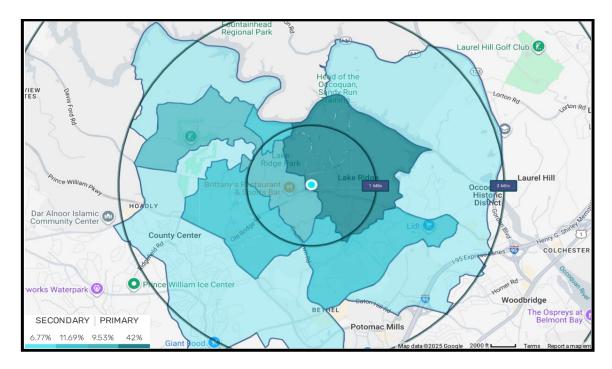


Location Overview				
Total Visits	1.08M			
Unique Visitors	45.45K			
Average Freq.	23.72			
Average Dwell Time	28 Minutes			



Category	Sub-Category	Variable	1-Mile Visitors	3-Mile Visitors	5-Mile Visitors
Population	Visitors	Total Visitors	12,006	23,479	26,892
Population	Visitors	Total Households	4,169	7,235	7,219
Income	Household Income	Average Household Income	\$ 119,979	\$ 135,904	\$ 135,841
Income	Household Income	Median Household Income	\$ 107,766	\$ 117,671	\$ 117,122
Income	Household Income	<\$75K	29.2%	23.9%	25.7%
Income	Household Income	\$75K-\$100K	16.1%	17.1%	16.5%
Income	Household Income	\$100K-\$125K	8.4%	7.3%	7.1%
Income	Household Income	\$125K-\$150K	8.3%	7.0%	6.7%
Income	Household Income	\$150K+	38.0%	44.7%	44.0%
Education	Educational Attainment	Bachelor's Degree & Higher	46.0%	44.0%	42.0%
Employment	Occupation	Blue Collar	55.9%	60.3%	59.3%
Employment	Occupation	White Collar	44.1%	39.7%	40.7%