



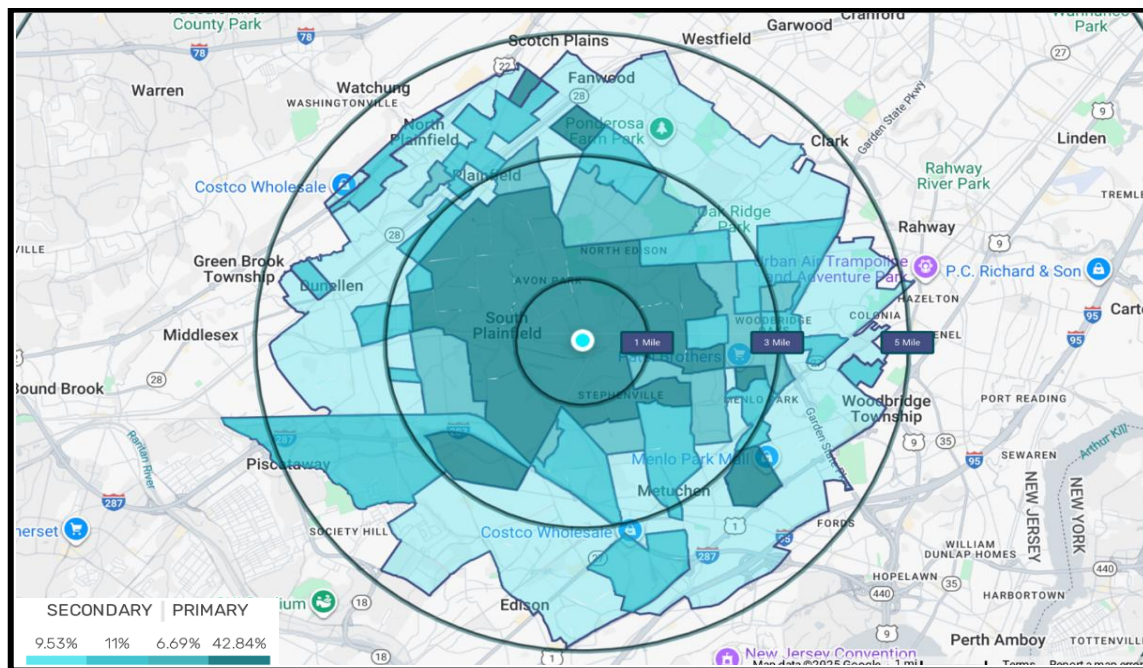
PRIMARY

Oak Park Commons

913 Oak Tree Road,
South Plainfield, NJ 07080 • 147,932 SF

Location Overview

Total Visits	2.76M
Unique Visitors	168.32K
Average Freq.	16.38
Average Dwell Time	28 Minutes



Category	Sub-Category	Variable	1-Mile Visitors	3-Mile Visitors	5-Mile Visitors
Population	Visitors	Total Visitors	4,283	32,485	46,503
Population	Visitors	Total Households	1,418	10,757	15,398
Income	Household Income	Average Household Income	\$ 160,043	\$ 154,237	\$ 146,832
Income	Household Income	Median Household Income	\$ 137,525	\$ 128,691	\$ 122,766
Income	Household Income	<\$75K	13.9%	22.4%	25.4%
Income	Household Income	\$75K-\$100K	14.0%	11.5%	14.1%
Income	Household Income	\$100K-\$125K	9.2%	6.7%	6.6%
Income	Household Income	\$125K-\$150K	4.0%	5.5%	5.9%
Income	Household Income	\$150K+	58.8%	53.9%	48.0%
Education	Educational Attainment	Bachelor's Degree & Higher	59.0%	56.0%	49.0%
Employment	Occupation	Blue Collar	60.2%	60.3%	63.7%
Employment	Occupation	White Collar	39.8%	39.7%	36.3%