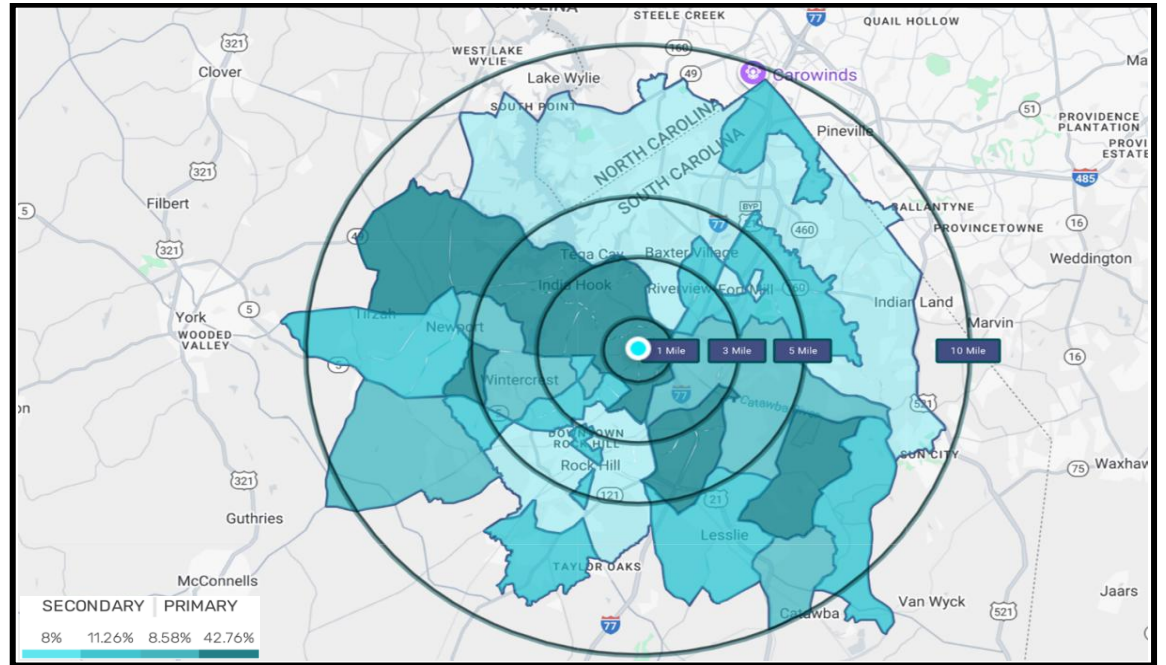




PRIMARY
Riverview Commons
1918 Mt. Gallant Road,
Rock Hill, SC 29732 • 70,915 SF

Location Overview

Total Visits	2.14M
Unique Visitors	107.86K
Average Freq.	19.86
Average Dwell Time	27 Minutes



Category	Sub-Category	Variable	1-Mile Visitors	3-Mile Visitors	5-Mile Visitors
Population	Visitors	Total Visitors	8,094	16,366	28,045
Population	Visitors	Total Households	3,630	7,147	11,883
Income	Household Income	Average Household Income	\$ 74,940	\$ 84,116	\$ 90,078
Income	Household Income	Median Household Income	\$ 62,587	\$ 70,584	\$ 77,115
Income	Household Income	<\$75K	54.8%	49.0%	41.4%
Income	Household Income	\$75K-\$100K	17.5%	16.5%	16.4%
Income	Household Income	\$100K-\$125K	5.7%	6.3%	6.5%
Income	Household Income	\$125K-\$150K	4.2%	4.8%	5.9%
Income	Household Income	\$150K+	17.8%	23.3%	29.8%
Education	Educational Attainment	Bachelor's Degree & Higher	28.0%	37.0%	40.0%
Employment	Occupation	Blue Collar	62.9%	70.1%	65.8%
Employment	Occupation	White Collar	37.1%	30.0%	34.2%