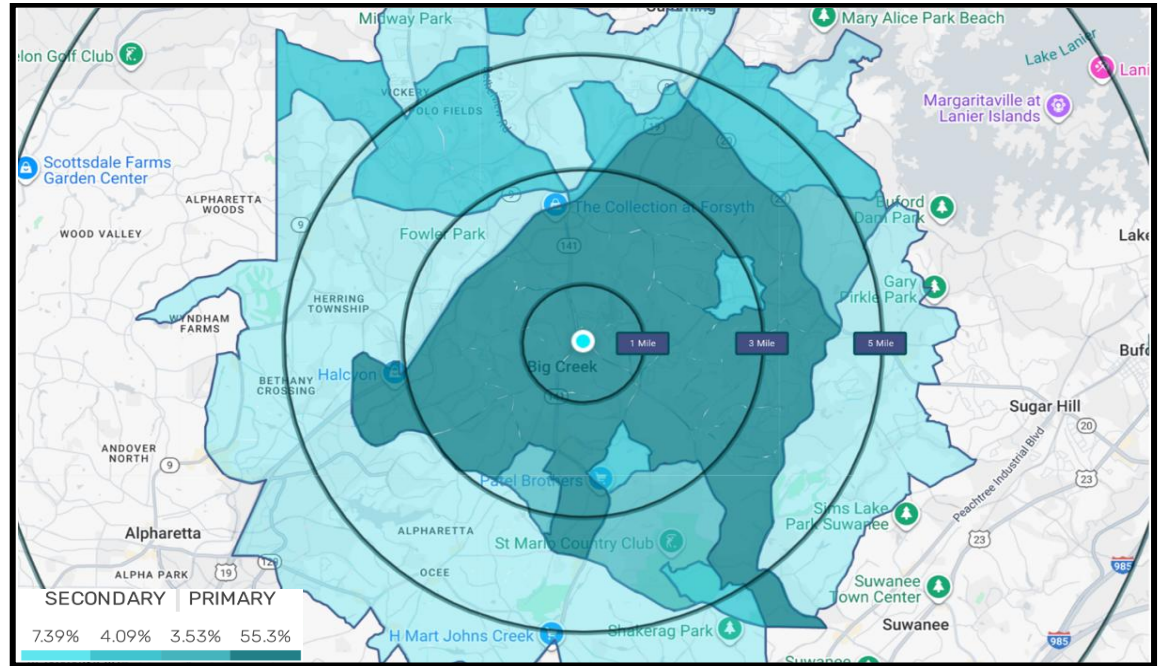




PRIMARY
Sharon Greens
1595 Peachtree Parkway,
Cumming, GA 30041 • 109,124 SF

Location Overview

Total Visits	2.41M
Unique Visitors	141.80K
Average Freq.	17.02
Average Dwell Time	28 Minutes



Category	Sub-Category	Variable	1-Mile Visitors	3-Mile Visitors	5-Mile Visitors
Population	Visitors	Total Visitors	847	41,520	84,920
Population	Visitors	Total Households	282	13,057	26,621
Income	Household Income	Average Household Income	\$ 266,801	\$ 207,618	\$ 204,873
Income	Household Income	Median Household Income	\$ 181,615	\$ 162,785	\$ 162,916
Income	Household Income	<\$75K	9.9%	14.1%	15.0%
Income	Household Income	\$75K-\$100K	7.2%	9.5%	9.6%
Income	Household Income	\$100K-\$125K	4.2%	5.7%	5.7%
Income	Household Income	\$125K-\$150K	2.2%	4.9%	5.3%
Income	Household Income	\$150K+	76.4%	65.8%	64.4%
Education	Educational Attainment	Bachelor's Degree & Higher	75.0%	72.0%	69.0%
Employment	Occupation	Blue Collar	61.5%	63.9%	62.6%
Employment	Occupation	White Collar	38.5%	36.1%	37.4%