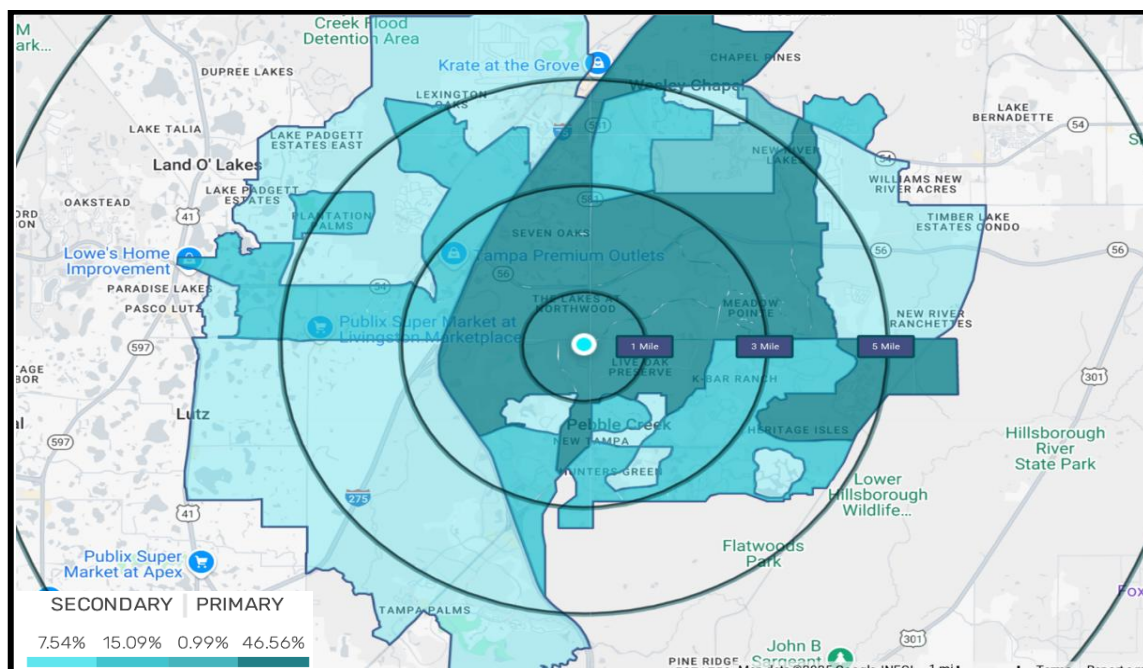




PRIMARY
The Cypress
6431 E. County Line Road,
Tampa, FL 33647 • 112,684 SF

Location Overview

Total Visits	1.3M
Unique Visitors	63.47K
Average Freq.	20.41
Average Dwell Time	39 Minutes



Category	Sub-Category	Variable	1-Mile Visitors	3-Mile Visitors	5-Mile Visitors
Population	Visitors	Total Visitors	1,424	20,759	32,379
Population	Visitors	Total Households	546	7,521	11,523
Income	Household Income	Average Household Income	\$ 102,484	\$ 120,915	\$ 127,852
Income	Household Income	Median Household Income	\$ 89,289	\$ 104,087	\$ 108,099
Income	Household Income	<\$75K	36.5%	29.3%	26.5%
Income	Household Income	\$75K-\$100K	21.4%	18.4%	17.4%
Income	Household Income	\$100K-\$125K	8.6%	7.3%	7.2%
Income	Household Income	\$125K-\$150K	4.5%	6.3%	6.4%
Income	Household Income	\$150K+	29.1%	38.6%	42.5%
Education	Educational Attainment	Bachelor's Degree & Higher	42.0%	56.0%	52.0%
Employment	Occupation	Blue Collar	46.0%	59.5%	61.3%
Employment	Occupation	White Collar	54.0%	40.5%	38.7%