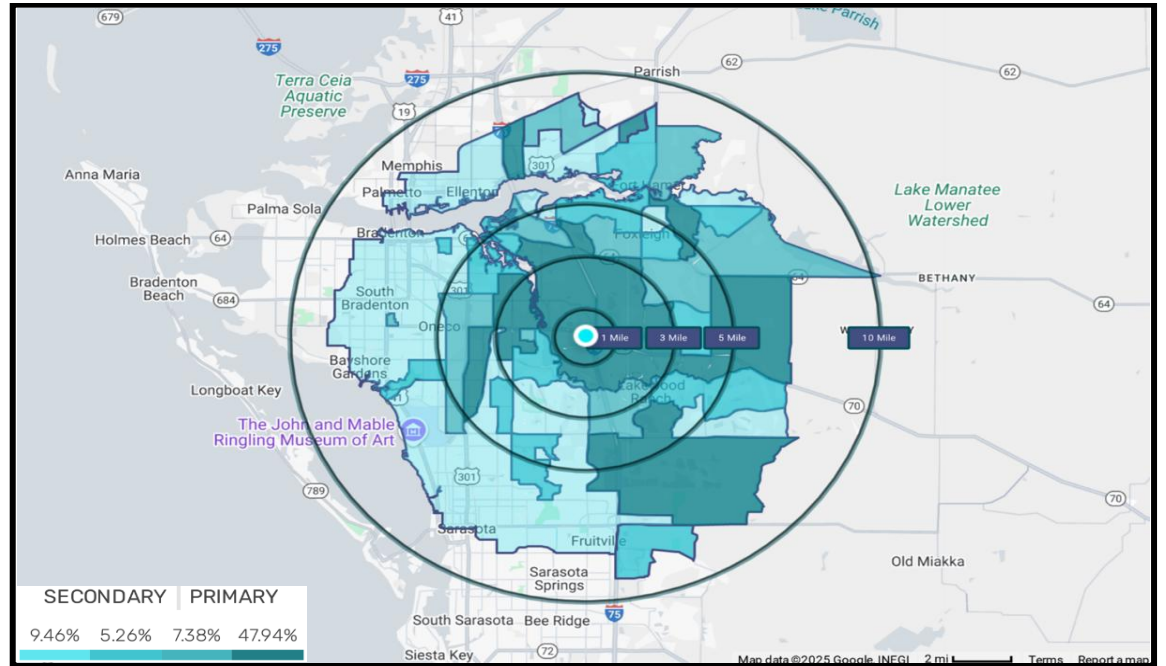




PRIMARY
Twelve Oaks Plaza
7288 55th Ave E,
Bradenton, FL 34203 • 92,053 SF

Location Overview

Total Visits	1.19M
Unique Visitors	94.87K
Average Freq.	12.55
Average Dwell Time	33 Minutes



Category	Sub-Category	Variable	1-Mile Visitors	3-Mile Visitors	5-Mile Visitors
Population	Visitors	Total Visitors	5,518	24,328	35,843
Population	Visitors	Total Households	3,032	10,352	15,188
Income	Household Income	Average Household Income	\$ 133,810	\$ 135,192	\$ 131,147
Income	Household Income	Median Household Income	\$ 79,872	\$ 101,452	\$ 98,591
Income	Household Income	<\$75K	40.5%	28.2%	33.2%
Income	Household Income	\$75K-\$100K	20.0%	14.3%	16.1%
Income	Household Income	\$100K-\$125K	5.3%	7.3%	7.3%
Income	Household Income	\$125K-\$150K	2.2%	6.8%	5.7%
Income	Household Income	\$150K+	31.9%	43.5%	37.7%
Education	Educational Attainment	Bachelor's Degree & Higher	36.0%	43.0%	44.0%
Employment	Occupation	Blue Collar	61.2%	67.4%	69.3%
Employment	Occupation	White Collar	38.8%	32.6%	30.7%