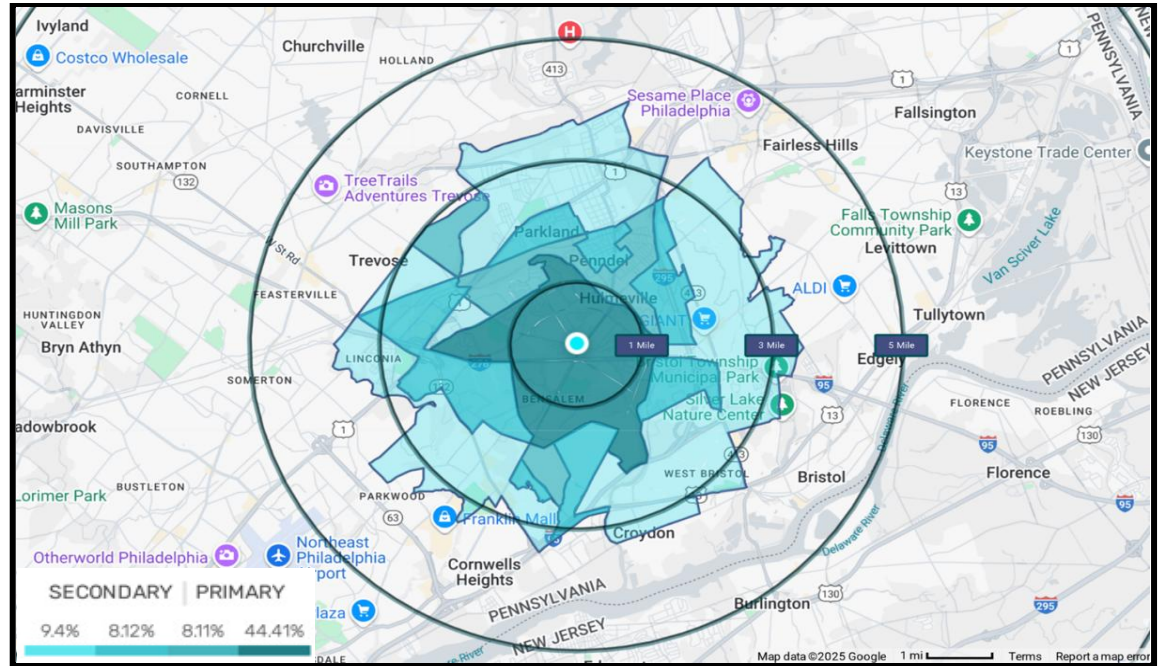




PRIMARY
Village Center
2301 – 2389 Bristol Rd.,
Bensalem, PA 19020 • 96,726 SF

Location Overview

Total Visits	2.39M
Unique Visitors	88.98K
Average Freq.	26.86
Average Dwell Time	31 Minutes



Category	Sub-Category	Variable	1-Mile Visitors	3-Mile Visitors	5-Mile Visitors
Population	Visitors	Total Visitors	10,448	31,688	96,687
Population	Visitors	Total Households	3,913	12,003	36,486
Income	Household Income	Average Household Income	\$ 119,744	\$ 115,203	\$ 117,987
Income	Household Income	Median Household Income	\$ 101,031	\$ 97,099	\$ 99,221
Income	Household Income	<\$75K	34.5%	42.4%	37.2%
Income	Household Income	\$75K-\$100K	17.6%	15.2%	17.3%
Income	Household Income	\$100K-\$125K	9.5%	7.0%	7.1%
Income	Household Income	\$125K-\$150K	5.9%	4.9%	5.7%
Income	Household Income	\$150K+	32.5%	30.5%	32.7%
Education	Educational Attainment	Bachelor's Degree & Higher	33.0%	30.0%	30.0%
Employment	Occupation	Blue Collar	63.8%	66.7%	64.0%
Employment	Occupation	White Collar	36.2%	33.3%	36.1%